



# THE PUT-ON

BY JACOB BRACKMAN  
With Original Illustrations by Sam Kirson

Your leg's been pulled so often, it's  
no wonder you're off balance.

Welcome to the Age of The Put-On.

From Bob Dylan to Stokely Carmichael,  
from the U-2 to the Bay of Pigs, from  
art to advertising to politics, the Put-On  
has become an American way of life  
where nothing is accepted "straight"  
... because it probably isn't.

Sure they're pulling your leg and this  
hilarious book tells you how ... and  
how to fight back. It is your leg. Isn't  
it time you started to kick?

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